



HOW FAR DOES YOUR SOCIAL MEDIA TRAVEL?

Increase  
traffic  
and  
Increase  
exposure  
with Social Media

PACKAGE SPOTLIGHT:

## Social Media Management

How sure are you that your social media marketing is working? Very? A little? Or Not at all? Today over 83% of businesses use social media marketing to reach potential clients/customers and to get their name out there to increase their business. After seeing that so many businesses use social media, it is sad that so many also feel they do not know if it is working for them, or how many people they are reaching.

If you hire a professional social media manager to run your pages and create content, you should also know how effective it is. When you work with me as a social media manager, you will get the following (dependent on package):

- Page set up if not already in place
- A thorough research into what you want to achieve and what sort of person you want to reach
- 4-5 posts per week using visual content including branded imagery, videos and slides.
- Constant reviews on what works best and what posts engage the most people

- Targeted marketing to make sure your posts reach the right type of people
- Client/Customer interaction on posts and answering questions and messages
- Monthly reports clearly set out so you can see how the marketing is working and how many people you are reaching and what is working best and what isn't. All figures will be analyzed and presented to you leaving you in no doubt about how effective it is.



### Bronze Package

The Bronze package simply consists of 4-5 posts per week across 2 social media channels one being Facebook and the other of your choice. Page set-up is included if needed.

Price £100-200 per month



### Gold Package

The Gold package includes everything in the Bronze package, plus all the extra planning, research and targeting marketing. Reviews will take place regularly and interaction with customers is included.

Price £450 per month

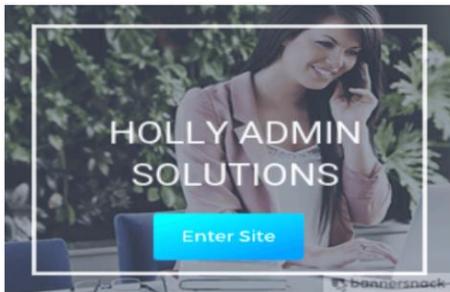
## SOCIAL MEDIA MANAGEMENT

### EXAMPLE POSTS



### Engaging posts and media

Humorous and engaging posts are more likely to get your potential clients' attention. I can produce clever imagery and branding that will have people talking.



### Personalised media

Either you can provide images that I can add personalised words and branding to, or I can source images from scratch incorporating your branding.

### SOCIAL MEDIA STATISTICS:

# 50%

There are 3.773 billion people who use the internet which is 50% of the world population. That's a lot of people

# 37%

There are 2.789 billion active social media users which is 37% of the world population. A lot of people in reach.

### FOR MORE INFORMATION

If you would like to discuss bespoke packages to suit whatever budget you have, please contact me on the below.

EMAIL:  
[amanda@hollyadminsolutions.com](mailto:amanda@hollyadminsolutions.com)



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[amanda@hollyadminsolutions.com](mailto:amanda@hollyadminsolutions.com)

## Packages available

"If you think it's expensive to hire an expert, try hiring an amateur"

### Bronze Package: (£100+)

Social Media set-up if required for 2 platforms

Research into your ideal client and the sort of posts they will engage with.

4-5 posts per week on social media platforms chosen.

Activity to increase your followers.

### Silver Package: (£250)

All aspects of the Bronze package plus -

An additional Social media platform.

Content creation and development – using branding to market. / Live videos

### Gold Package: (£450)

All aspects of the Bronze and Silver packages plus:

Interaction with your followers – responding to posts, messages and queries or questions on posts.

Continuous optimization of content to increase growth.

Reports sent to you monthly on the amount of people reached per post. Analytics on what works and what doesn't. A full breakdown of the positive reach of the posts on each social media platform and a plan for the following month

